#### Mining of Massive Datasets Chapter 7

## Clustering

Informatiekunde Reading Group 24/2/2012

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### Outline

- What is clustering
- Hierarchical Clustering
- Point-assignment Clustering
  - K-means algorithims
  - BFR
  - CURE
- GRGPF
- Clustering for Streams

#### What is Clustering?

- Operation on points that form a space
- · Groups the elements closer to each other
- Distance is key

#### What is Clustering?



Figure 7.1: Heights and weights of dogs taken from three varieties

#### Space

#### Euclidean space

- Points are vectors of real numbers
- Natural distance
- Many possible distances (Manhattan, L\_inf, ...)

#### Non-euclidean space

- Ad-hoc distances
- Es. strings

#### Approaches

We can divide (cluster!) clustering algorithms into two groups that follow two fundamentally different strategies

Hierarchical

(or agglomerative)

- Start with each point in its own cluster
- Combine clusters based on "closeness"

Point assignment

- Estimate clusters
- Assign each point to its cluster

### The curse of Dimensionality

# High-dimensional spaces have a number of unintuitive properties

- Almost all pairs have the same distance
- All angles between vectors are close to 90 degrees
- However, data are usually not random

WHILE it is not time to stop DO pick the best two clusters to merge; combine those two clusters into one cluster;

END

Decide in advance:

- How will clusters be represented?
- How will we choose which two clusters to merge?
- When will we stop combining clusters?



Figure 7.2: Twelve points to be clustered hierarchically



Figure 7.3: Combining the first two points into a cluster



Figure 7.4: Clustering after two additional steps



Figure 7.5: Three more steps of the hierarchical clustering

## The ouput can be a number of clusters or the complete tree



Figure 7.6: Tree showing the complete grouping of the points of Fig. 7.2

To compute inter-cluster distance we used centroids, but there are alternatives.

e.g. minimum of the distances between any two points, one chosen from each cluster

- What about Non-Euclidean spaces?
- We can't use centroids, since there is no concept of "middle point"
- Solution: clustroids

#### **Clustering Non-Euclidean spaces**

Edit distances between strings

	ecdab	abecb	aecdb
abcd	5	3	3
aecdb	2	2	
abecb	4		

	Point	$\operatorname{Sum}$	Max	Sum-Sq	
Clustroid	abcd	11	5	43	_
	aecdb	7	3	17	
	abecb	9	4	29	_
	ecdab	11	5	45	

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#### K-means algorithms

- Best known family of point-assignment algorithm
- Assume the number of clusters, k, is known in advance
- Also assume Euclidean space

#### K-means algorithms

Initially choose k points that are likely to be in different clusters; Make these points the centroids of their clusters; FOR each remaining point p D0 find the centroid to which p is closest; Add p to the cluster of that centroid; Adjust the centroid of that cluster to account for p; END;

Figure 7.7: Outline of k-means algorithms

### Picking the right value of k

- The number of desired clusters may be known in advance
- Otherwise it can be estimated by looking at clusters diameter (or other measures)



Figure 7.9: Average diameter or another measure of diffuseness rises quickly as soon as the number of clusters falls below the true number present in the data

- The Algorithm of Bradley, Fayyad, and Reina is a variant of k-means
- Designed for high-dimensional spaces
- Strong assumption on the clusters shape



Figure 7.10: The clusters in data for which the BFR algorithm may be used can have standard deviations that differ along different axes, but the axes of the cluster must align with the axes of the space

- Initially select k points
- Process data chunks in main memory
- Three sets also in main memory:
  - Discard Set: summaries of the clusters
  - Compressed Set: summaries of sets of points
  - Retained Set: "isolated" points that don't fit into the previous sets



Figure 7.11: Points in the discard, compressed, and retained sets

#### Summaries are 2d+1 values:

- The number of points *N*
- The sum of the components of all the points in each dimension (vector *SUM*)
- The sum of the squares of the components of all the points in each dimension (vector *SUMSQ*)

Process chunks of data:

- Points that are close to a centroid are added to its cluster
- The other points are clustered along with the retained set. Merge the resulting miniclusters with the compressed set
- Finally, take care of the remaining points and miniclusters

Clustering Using Representatives is a largescale, point-assignment clustering algoritm

- Assumes Euclidean space
- No assumptions on clusters shape
- Uses a collection of representative points instead of centroids

#### Designed for oddly-shaped clusters



Figure 7.12: Two clusters, one surrounding the other

#### Initialization (1)



Figure 7.13: Select representative points from each cluster, as far from one another as possible

#### Initialization (2)



Figure 7.14: Moving the representative points 20% of the distance to the cluster's centroid

- After initialization, merge clusters with min distance between representative points
- Assign points to clusters based on representative points

- Designed for Non-Euclidean spaces
- Mixed approach:
  - Point-assignment
  - Organizes clusters hierarchically
- Let *ROWSUM(p)* be the sum of the squares of the distances from p to each of the other points in its cluster

- Clusters are represented with features:
  - N, the number of points in the cluster
  - The clustroid of the cluster (the point that minimizes ROWSUM)
  - The *k* points closest to the clustroid
  - The *k* points furthest from the clustroid
- Clusters are organized in a tree
  - "closer" leaves contains closer clusters

- Initialize the tree with a main-memory algorithm
  - Internal nodes hold a sample of the clustroids of the clusters represented by its substree
- For each point, assign it to a cluster by passing it down the tree
  - At each internal node, look at the sample and choose a subtree
  - At a leaf, pick the cluster with the closest clustroid and update the features

- Set of closest point used to move clustroids
- Set of furthest points used to merge clusters
- Eventually, clusters are split when they grow too large

#### **Clustering for Streams**

- Sliding window of *N* points
- Query on last m <= N points</li>
- No assumption on space type
- Clusters change over time

### The BDMO Algorithm

- Generalization of DGIM Algorithm
- Buckets of points holding size, timestamp, and representations of their clusters
- Every *p* points
  - create a bucket
  - consider whether to merge buckets
- Answer queries by merging the buckets that cover the last *m* points

### **Clustering in a Parallel Environment**

- We use Map-Reduce
- In most cases, single Reduce task
- Map tasks:
  - cluster input points
  - return key-value pairs where key is always 1 and value is the description of a cluster
- Reduce task merge the clusters



## Questions?

