### STATISTICAL ANALYSIS

Repeated Measures and (M)ANOVA designs

#### Why repeated measures?

What is the greatest source of variance in a (psycholinguistic response time) experiment?

#### Why repeated measures?

What is the greatest source of variance in an experiment?

people

Betweem Subjects Effects last table of Repeated measures

#### **Tests of Between-Subjects Effects**

Measure: MEASURE\_1

Transformed Variable: Average

Source	Type III Sum of Squares	df	Mean Square	F	Sig.
Intercept	85863235,4	1	85863235,42	683,157	,000
Error	4399009,151	35	125685,976		

#### Why repeated measures?

What is the greatest source of variance in an experiment?

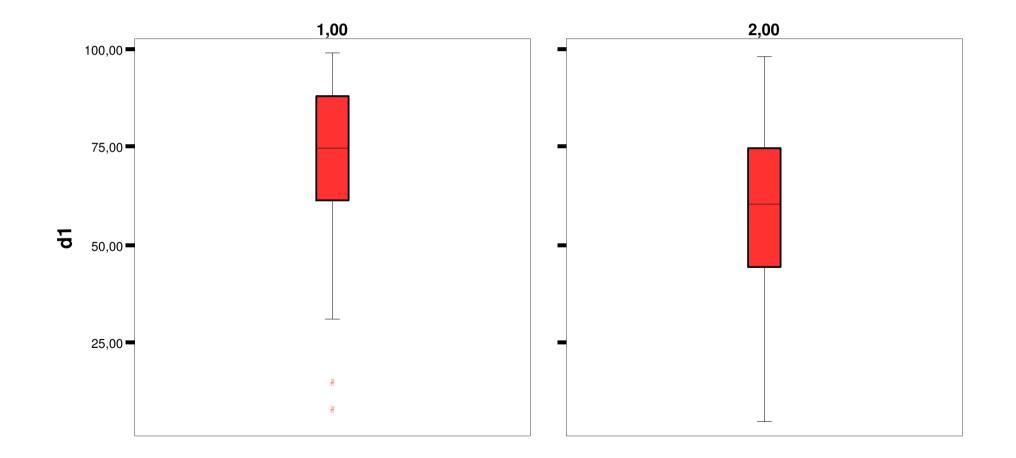
People

- Can we get rid of this noise?
- Repeated measures designs

#### Why Repeated Measures?

Concrete example

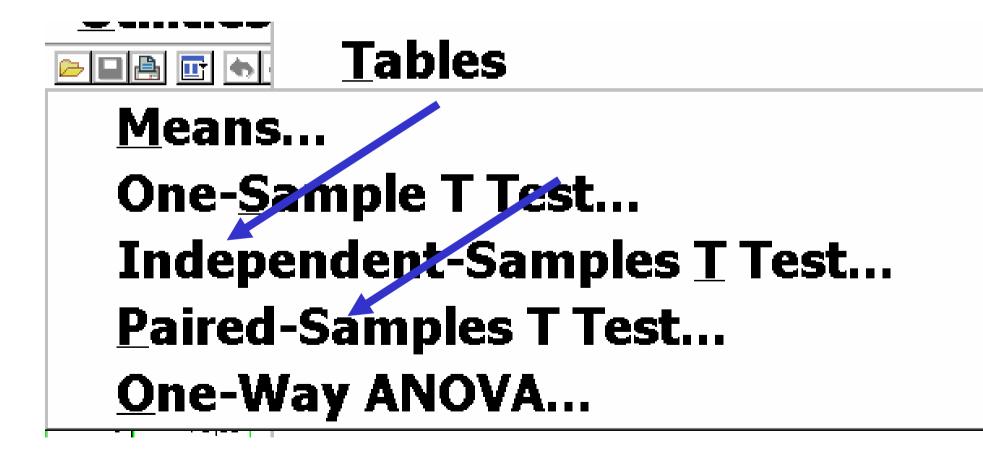
# Are these distributions (conditions) really different?





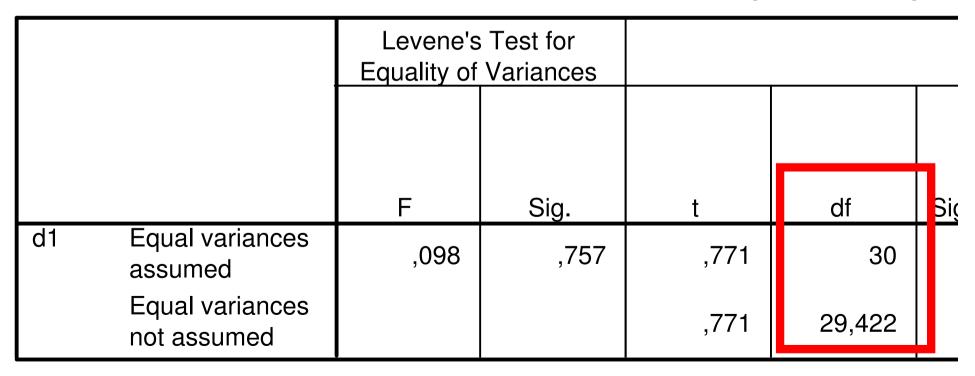
Equivalent standard deviations?

Independent Samples vs. Paired Samples



#### **Independent Samples**

#### **Independent Samples**

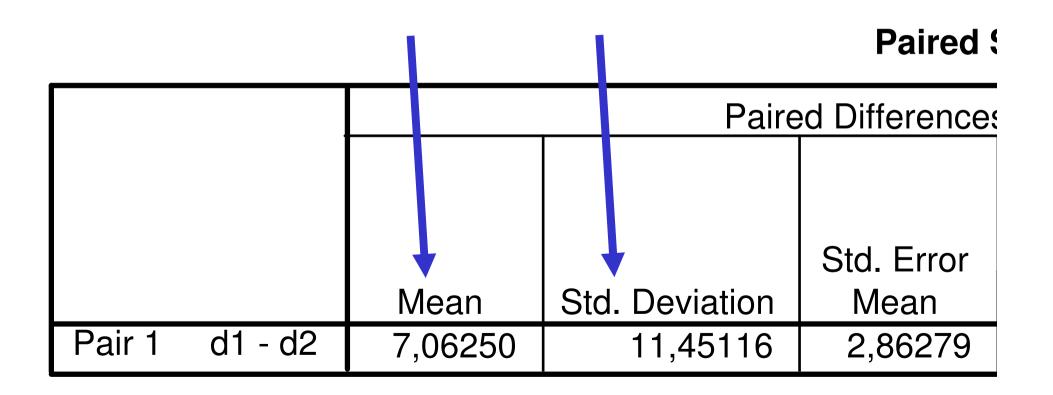




#### pendent Samples Test

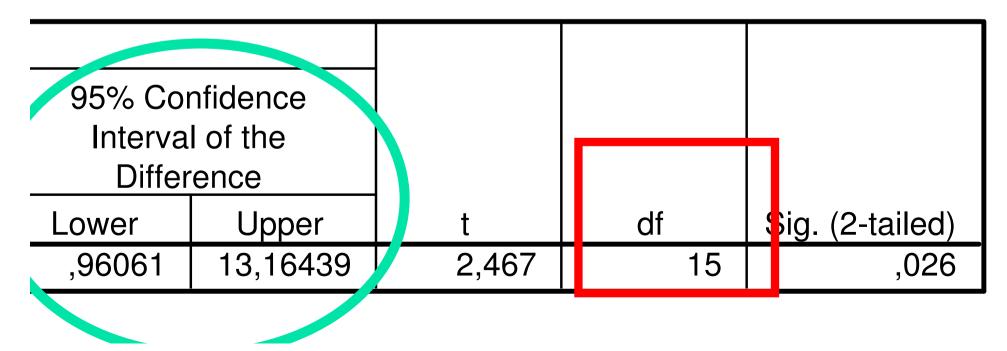
t-test for Equality of Means								
				95% Confidence Interval of the				
		Mean	Std. Error	Dillerence				
df	Sig. (2-tailed)	Difference	Difference	Lower	Upper			
30	,447	7,06250	9,165,9	-11,65614	25,78114			
29,422	,447	7,06250	9,16557	-11,67157	25,79657			



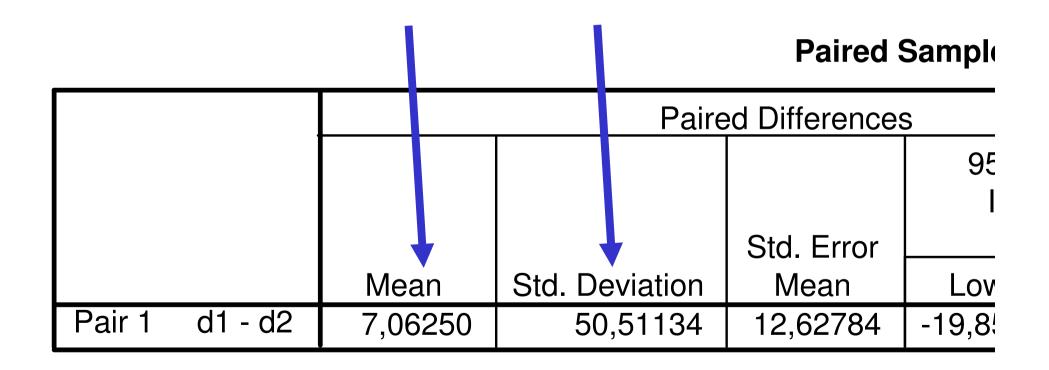


### Paired Samples (1)

#### **Imples Test**

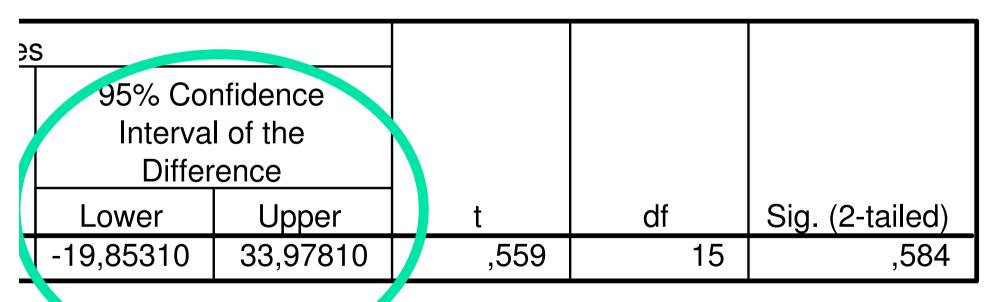




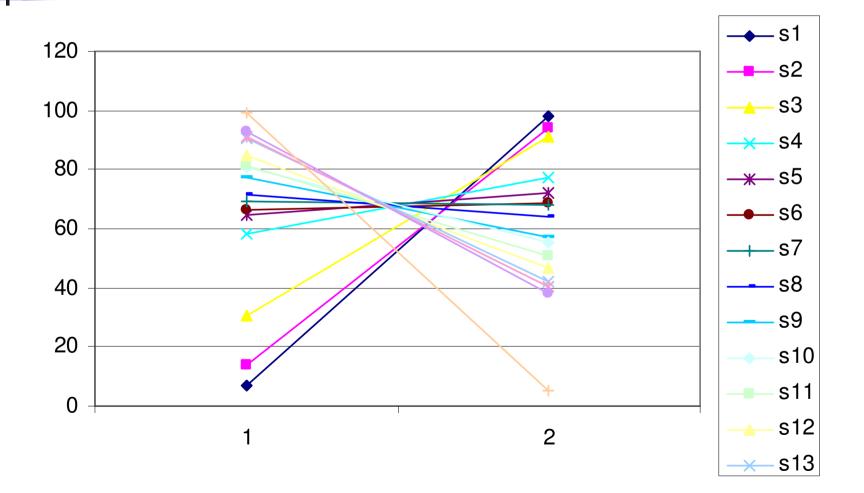


## Paired Samples (2)

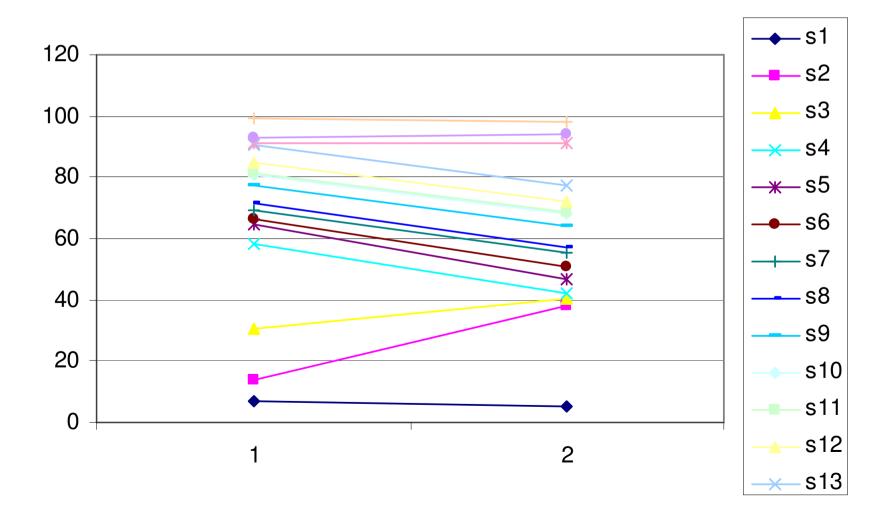
#### **Samples Test**

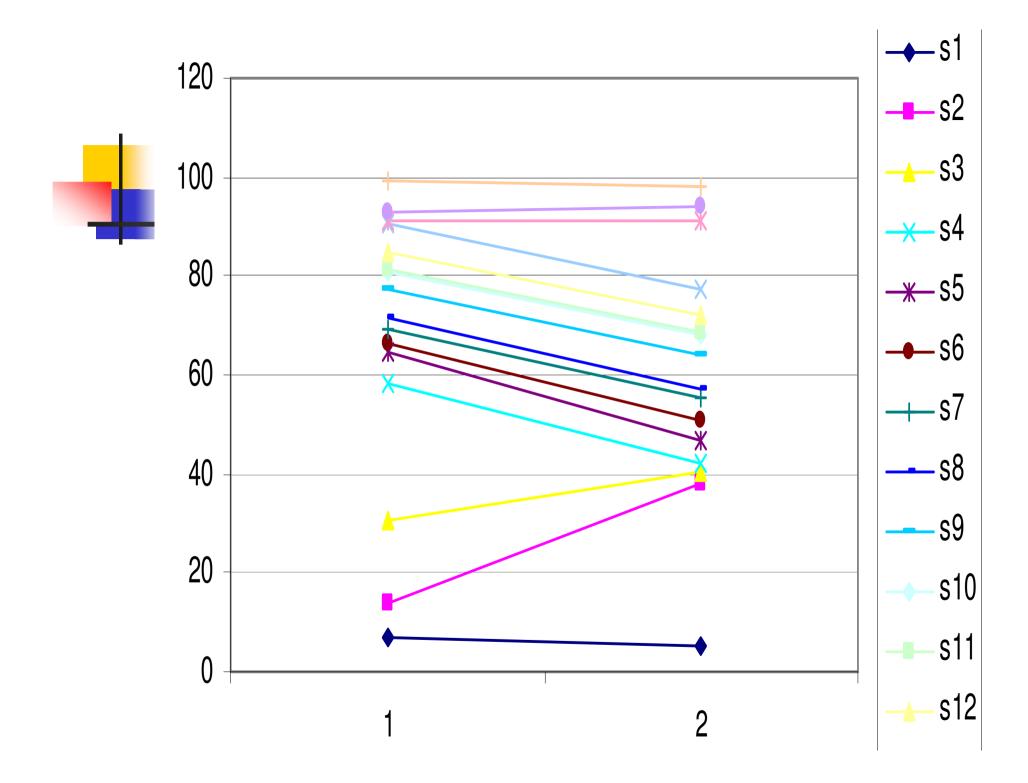


### Why? Consistency



### Why? Consistency





#### **Repeated Measures**

- Example with large between subject variability
- small effect size

 Here within subject (repeated measures) design is usually invaluable

#### **Repeated Measures**

- Is a spurious effect possible using between group design when this is not the correct design?
- Yes, if there is sufficient accidental clustering of responses in one condition
  - Due to inflated degrees of freedom
  - Even thought these are not consistent

#### **Repeated Measures**

- Unless you are specifically interested in intersubject variability
- Always use repeated measures where possible

#### ANOVA vs. T-test

- In some experiments we have more than two levels of a factor
- So paired samples don't work too well
- Why not?

### Experiment with three levels

- Sentences containing ambiguous words
- Sentence completion test
  - Context supporting more frequent (dominant) meaning
  - Context supporting less frequent (subordinate) meaning
  - Context equally consistent with each

#### Experiment with three levels

Het akkoord kon met weinig moeite wirden \_\_\_\_\_

- Het akkoord kon door de politici worden
- Het akkoord kon door de pianist worden\_

#### Experiment with three levels

- Is there an effect of context?
- To increase completions indicating that the subordinate meaning has been selected
- T increase completions suggesting the dominant meaning has been selected?

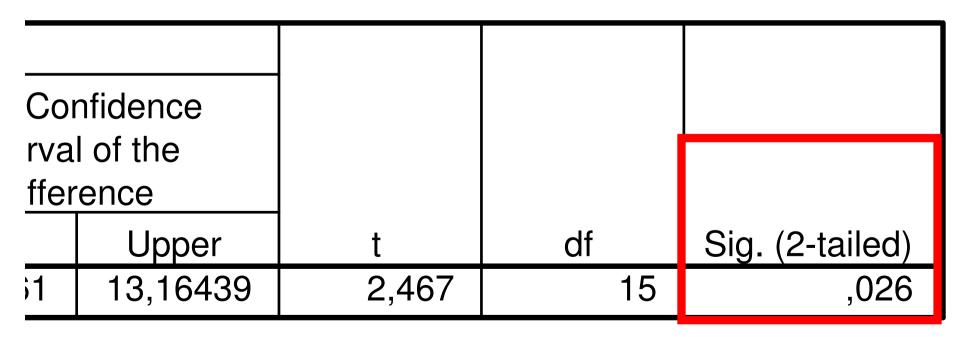
#### ANOVA vs. T-test

Carry out two t-tests (dominant and subordinate context relative to neutral)?

Or an ANOVA looking for differ4ences across all three levels?



#### Test



### Probability

- Probability
- The percentage of times you can expect to (extimate that you will) get this large a difference by chance if the distibutions are not different
- P = .024 meanes?

# Probability

- Multiple tests raise the chance of Type 1 errors
- I.e., False positive
- Because they overestimate probability

#### Repeated measures/ SPSS

🗰 Untitle	d - SPSS D	ata Editor					
File Edit	View Data	Transform	Analyze	Graphs	Utilities	Wi	ndow Help
1:		Tables					
	var	var	-	are Means al Linear N		•	Univariate
1				Models		•	Multivariate
2			Correl	ate		•	Repeated Measures
3			Regression Loglinear		;	Variance Components	

#### ANOVA (repeated measures)

- SPSS
- Analyze
- General Linear Model
- Repeated measures



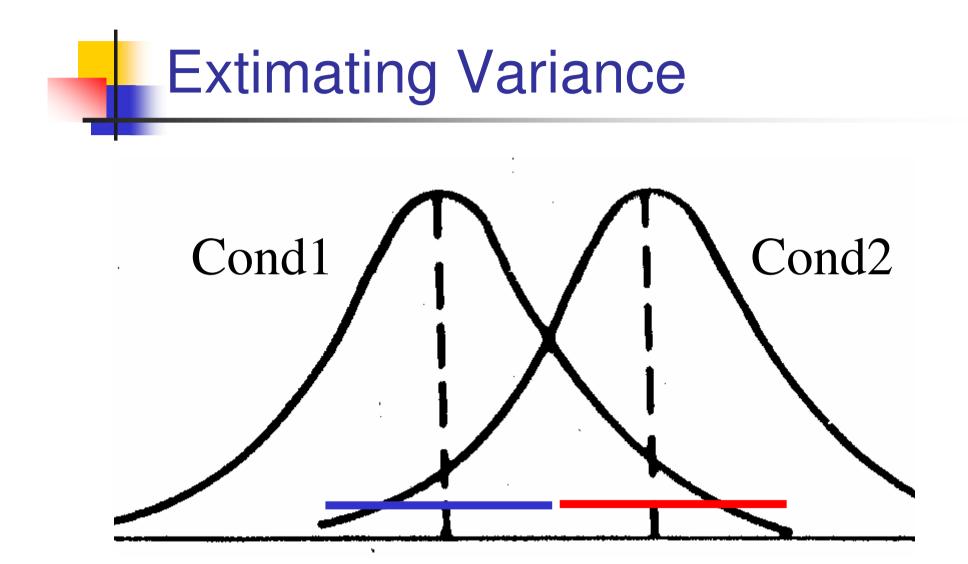
 H0: There is no difference between levels of a factor

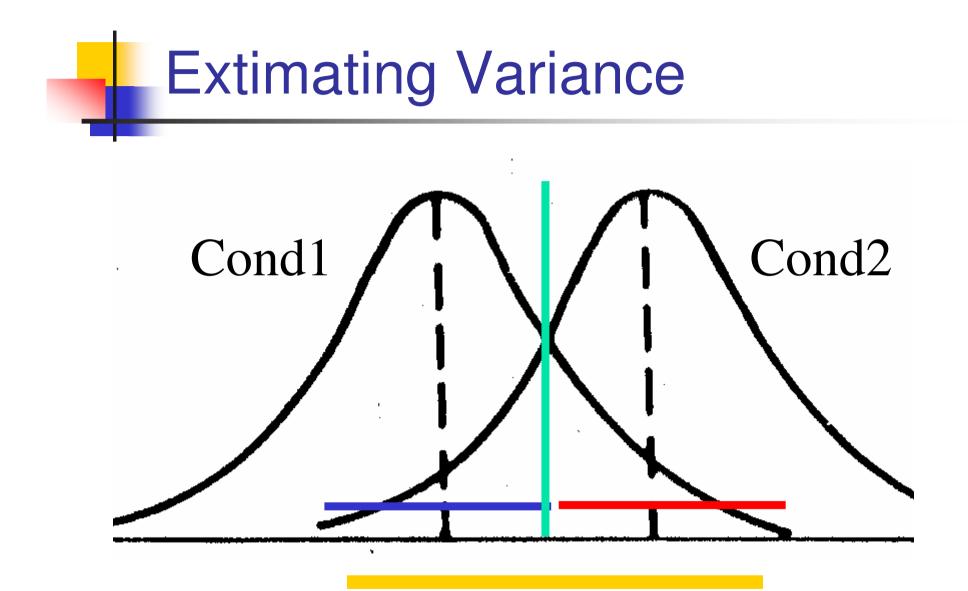
H1: There is a difference between at least one level and the others

# F ratio

 Estimated variance given that all observations come from a single distribution

 Average extimated variances of each condition separately

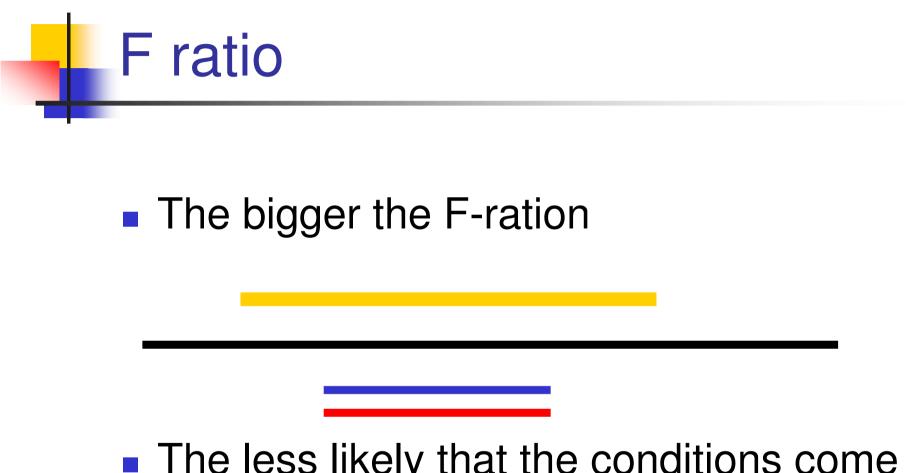






Estimated variance of single distribution

 Average extimated variances of condition



The less likely that the conditions come from the same distribution

#### **Tests of Within-Subjects Effects**

Measure: MEA	SURE_1						<u>`</u>
Source		Type III Sum of Squares	df	Mean Squa	e	F	Sig.
context	Sphericity Assumed	2,961	2	1,4	0	39,786	,000
	Greenhouse-Geisser	2,961	1,834	1,6	5	39,786	,000,
	Huynh-Feldt	2,961	1,985	1,4	2	39,786	,000,
	Lower-bound	2,961	1,000	2,9	1	39,786	,000,
Error(context)	Sphericity Assumed	1,712	46	,0	-		
	Greenhouse-Geisser	1,712	42,172	,04	1		
	Huynh-Feldt	1,712	45,644	,03	87		
	Lower-bound	1,712	23,000	,07	'4		

## Why so many tests?

- Because ANOVA and MANOVA various assumptions
  - Sphericity. For example
- And various corrections are carried out if an assumption is not valid
  - Maybe more in another presentation
  - But practically it usually does not change the significance much

 Okay, now you know that there is an effect (at least one of the conditions is statistically different from the others)

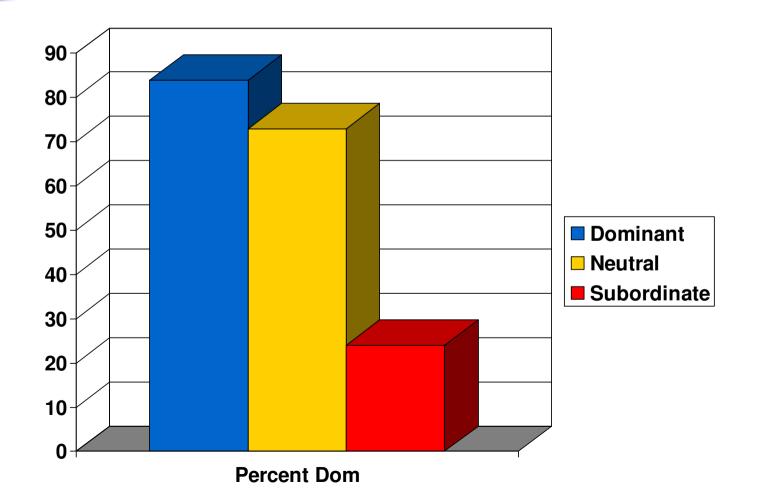
But that does not answer your question

- Is there an effect of context?
- To increase completions indicating that the subordinate meaning has been selected
- To increase completions suggesting the dominant meaning has been selected?

The F-test shows that at least one condition is significantly different

And you are justified in using individual post-hoc comparisons to test where it comes from

### Percentage Dominant Response



Paired Samples

		Paired Difference				
				Std. Error		
		Mean	Std. Deviation	Mean		
Pair 1	DOMCONT - NEUTCONT	,1149	,17421	,03556		
Pair 2	SUBCONT - NEUTCONT	-,4908	,24763	,05055		

### d Samples Test

Differences	8					
	95% Confidence Interval of the					
Std. Error	Difference					
Mean	Lower	Upper	t	df		Sig. (2-tailed)
,03556	,0413	,1885	3,231		23	,004
,05055	-,5953	-,3862	-9,709		23	,000



### Like ANOVA

 in cases where more than one factor is being manipulated

## Experiment with *nine* levels

- Het/de
- Akkoord / overeenkomst / melodie
- kon met weinig moeite worden\_\_\_
- kon door de politici worden
- kon ddor de pianist worden

## Why this addition?

- To *independently* examine the effect of the context
- Really neutral, dominant supporting...?
- May steer toward one sort of completion regardless of the ambiguity

### Methodological Sidestep

How can you best judge if the completions are consistent with the dominant or subordinate meaning?

### Methodological Sidestep

- Blind rating
- Non-blind overestimated the likelihood of dominant completions
- Particularly in the dominant condition



This is the wrong way to look at the data

 Here you have two factors with three levels which combine to give you 9 conditions

# Experiment with 3 x 3 design

- Ambiguity: 3 levels
  - Ambiguous
  - Dominant control
  - Subordinate Control
- Sentence context
  - Neutral
  - Dominant supporting
  - Subordinate supporting

# Orthogonality

Carry out tests that are *independent* of each other

And thus do not lead to overestimation of probability

# Orthogonality

- The answers to the following are independent, i.e. do not influence each other
- Main effect 1:
- Main effect 2:
- Interaction:

$$a - b = ?= c - d$$

# SPSS

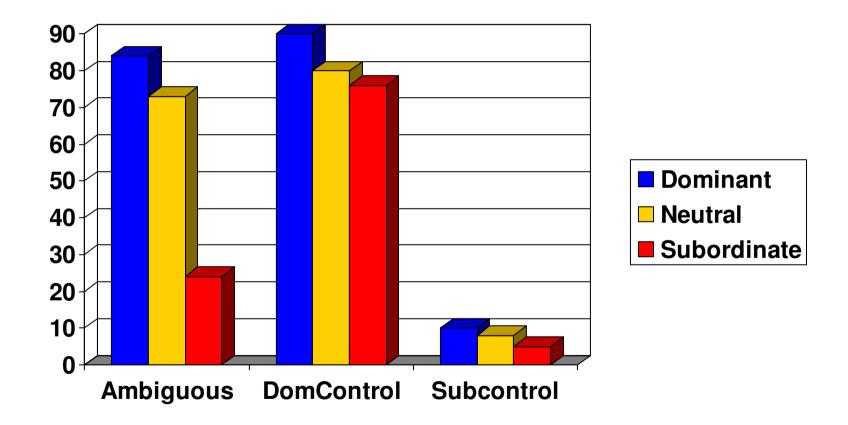
- Repeated measures
- Factor Ambiguity 3 levels add
- Factor Context 3 levels add
- Fill in design matrix

## Matrix

### Fill in matrix with variables

- Ambigdom (1,1)
- Ambigneut (1,2)
- Ambigsub (1,3)
- Dcontdom (2,1)
- Dcontneut (2,2)
- Dcontsub (2,3)
- Scontdom (3,1)
- Scontneut (3,2)
- Scontsub (3,3)

### Percentage Dominant Response



### Main Effects and Interactions

 When you have orthogonal factors you can investigate

main effects of each factor

Interactions between factors

Statistical Reasons for MANOVA

- Fragmented univariate ANOVAs lead to type 1 errors
  - seeing effects that aren't really there.
- Univariate ANOVAs throw away info correlation among dependent variables.

### **Clearer Example of Interaction**

- We know that both word frequency and irregularity of spelling contribution to how quickly words are recognized
- But are these effects independent of each other?
  - Repeated measures design with naming task

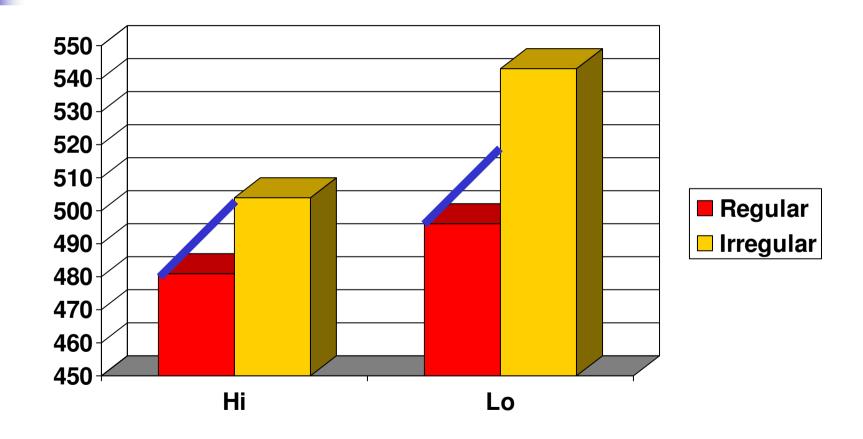
### SPSS Output : Chance to check design!

### **Within-Subjects Factors**

### Measure: MEASURE\_1

reg	freq	Dependent Variable
1	1	reghi
	2	reglo
2	1	irreghi
	2	irreglo

### Results



### Main Effects and Interaction?

- Low frequency RTs > High Frequency?
- Irregular RTs > Regular ?
- Mayve combination is bigger than either alone?

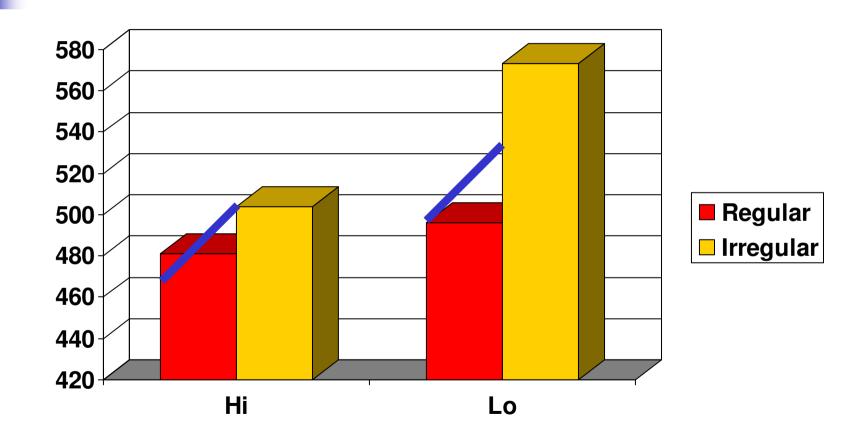
### Main Effects and Interaction?

#### **Tests of Within-Subjects Contrasts**

#### Measure: MEASURE\_1

Source	reg	freq	Type III Sum of Squares	df	Mean Square	F	Sig.
reg	Linear	I	19321,000	1	19321,000	34,966	,000
Error(reg)	Linear		8288,500	15	552,567		
freq		Linear	11881,000	1	11881,000	14,079	,002
Error(frea)		Linear	12658 500	15	843 900		
reg * freq	Linear	Linear	2475,063	1	2475,063	2,329	,148
Error(reg*freq)	Linear	Linear	15940,438	15	1062,696		

### **Results: More like real results**



### Main Effects and Interaction?

#### **Tests of Within-Subjects Contrasts**

	—		Type III Sum				
Source	reg	freq	of Squares	df	Mean Square	F	Sig.
reg	Linear		39601,000	1	39601,000	63,463	,000
Error(reg)	Linear		9360,000	15	624,000		
freq		Linear	28561,000	1	28561,000	31,178	,000
		Linear	10741,000	15	310,007		
reg * freq	Linear	Linear	12045,063	1	12045,063	10,825	,005
Error(rea*frea)	Linear	Linear	16690 938	15	1112 729		

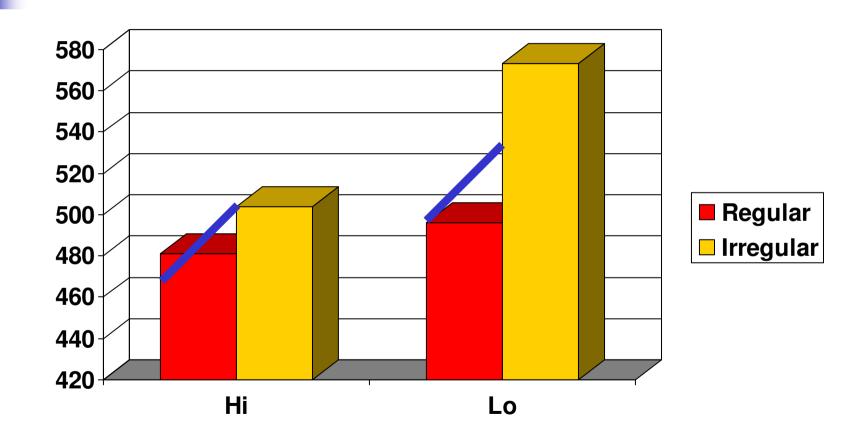
#### Measure: MEASURE\_1

What are ,ainm effects and interactions?

- The difference between the differences
- Main effect 1:
- Main effect 2:
- Interaction:

- a + b =?= c + d
- a + c =?= b + d
- a b = ?= c d

### **Results: More like real results**



### What is an interaction?

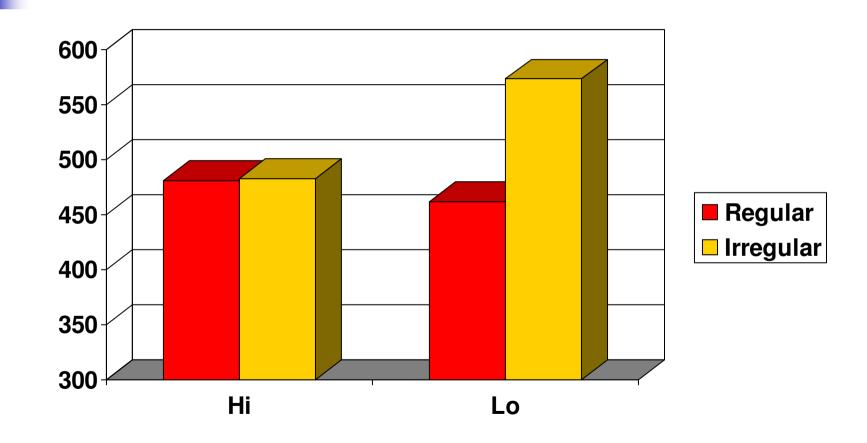
- The difference between the differences
- Main effect 1:
- Main effect 2:
- Interaction:

(a + b) - (c + d) = ?= 0(a + c) - (b + d) = ?= 0(a - b) - (c - d) = ?= 0

### Main Effects and Interaction?

- If therre is an interaction between regularity and frequency
- What can we conclude about the effects of regularity and frequency?
  - Can't be sure that they are not due to the interaction

### **Results: More like real results**



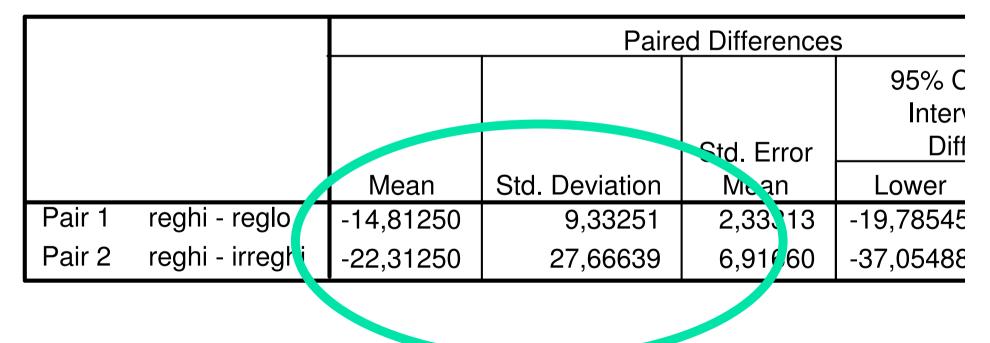
### Main Effects and Interaction?

 How can we best interpret the interaction between regularity and frequency and the main effects

Post-hoc analyses

### Interaction/main effect posthocs

### **Paired Samples Test**



### Interaction/main effect posthocs

### aired Samples Test

ifferences	S					
	95% Cor					
	interval					
d. Error	Differ					
M Jan	Lower	Upper	t		df	Sig. (2-tailed)
33313	-19,78545	-9,83955	-(	,349	15	,000
3,71660	-37,05488	-7,57012		3,226	15	,006
					-	·

### Interaction/main effect posthocs

 Frequency and regularity both have effects (< posthocs)</li>

 But the combination of the two leads to greater difficulty than just the sum of the two effects (< existence of interaction)</li>

### **Assumptions of MANOVA**

- Independence of observations (as in univariate ANOVA)
- Multivariate normality all dependent variables and linear combinations of them are distributed normally
- Equality of covariance matrices (cf homogeneity of variance in univariate)

### **Assumptions of MANOVA**

 Second and third assumptions are more stringent than corresponding univariate assumptions in univariate ANOVA.