

To Logarithmity and Beyond!

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- Log likelihood ratio

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More importantly, it's going to be about the connections between these techniques.

Why this topic?

- Kremers' 2005 presentation "Test of independence for two-way contingency tables: Application of log likelihood ratio to child acquisition data."
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- First, a whistle-stop tour of log odds ratios.

Log Odds Ratios

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- Does the place of birth/residence of a person affect the dialect he speaks?
- Forty-six speakers interviewed; eighteen from Exeter, twenty-eight from Plymouth.
- Conversations were recorded and transcribed.
- Phrases or words sought in pairs:
 - Tourist/visitor \leftrightarrow grockle/emmet; e.g. *"There be many grockles down from up country dis year"*
 - Dreckly \leftrightarrow soon/when possible; e.g. *"I'll come dreckly"*
 - Be \leftrightarrow [present tense conjugations of *to be*]; e.g. *"I be going up ter Lunnen today"*
- Conversations were guided so that one of these three were observed per conversation. One conversation was conducted with each subject.

Log Odds Ratios

	dialect ($p_{1.}^o$)	SBE ($p_{.2}^o$)	total
Plymouth	23 (0.82)	5 (0.18)	28
Exeter	7 (0.39)	11 (0.61)	18
total	30	16	46

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What is a *success*?

The *odds of success* for a particular row is given by

$$\frac{\text{probability of success}}{\text{probability of failure}} = \frac{p_{.2}^o}{p_{1.}^o}$$

Log Odds Ratios

So the *odds of success for Plymothians* is

$$\begin{aligned}O_{Ply} &= \frac{p_{12}^o}{p_{11}^o} \\ &= \frac{0.18}{0.82} \\ &= 0.22\end{aligned}$$

That of Exonians is

$$\begin{aligned}O_{Ex} &= \frac{p_{22}^o}{p_{12}^o} \\ &= \frac{0.61}{0.39} \\ &= 1.56\end{aligned}$$

(Almost there!)

The *log odds ratio with respect to Plymothians* (θ_{Ply}) is thus:

$$\theta_{Ply} = \frac{O_{Ply}}{O_{Ex}} = \frac{0.22}{1.56} = 0.14$$

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But how do we interpret this ratio θ ?

If θ_{Ply} were equal to 1, then the odds of success for both Plymouthians and Exonians would be equal.

If θ_{Ply} is *greater* than 1, Plymouthians would be more likely to succeed than Exonians.

If θ_{Ply} is *less* than 1, Exonians would be more likely to succeed than Plymouthians.

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$\theta_{Ply} < 1$, so Plymouthians are (much) less likely to “succeed” than Exonians.

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So

$$\log(\theta_{PIY}) = \log(0.14) = -1.96$$

Compare this with θ_{EX} and $\log \theta_{EX}$:

θ_{EX}	7.09
$\log \theta_{EX}$	1.96

Log likelihood statistic

Kremers presented a significance test called the *log likelihood ratio*, given by the following:

$$G^2 = 2 \sum_{n_{ij}} n_{ij} \log \frac{n_{ij}}{\mu_{ij}}$$

Where n_{ij} is the *observed* frequency and μ_{ij} the *expected* frequency.

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Where n_{ij} is the *observed* frequency and μ_{ij} the *expected* frequency. She posed three questions:

- What is the relation between log odds ratio and (this formula of) log likelihood ratio?
- Can the value of G^2 be negative?
- Is the “likelihood ratio” value found in SPSS the same as the “log likelihood ratio”?

Log likelihood statistic

A reminder of our data:

	dialect (expected)	SBE (expected)	total
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Calculating the log likelihood statistic gives:

$$\begin{aligned}G^2 &= 2 \sum_{n_{ij}} n_{ij} \log\left(\frac{n_{ij}}{\mu_{ij}}\right) \\&= 2\left(23 \log \frac{23}{18} + 5 \log \frac{5}{10} + 7 \log \frac{7}{12} + 11 \log \frac{11}{6}\right) \\&= 2(5.638 + -3.466 + -3.773 + 6.667) \\&= 2(5.066) \\&= 10.132\end{aligned}$$

How can we interpret this result? Remember:

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- SPSS gives a value of $G^2 = 9.107$ and $p = 0.005$
- This looks awfully like....

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Why are logs used in statistics?